



Level 1	Principles of Arts, A/V Technology, and Communications Video Game Design Digital Media
Level 2	Graphic Design and Illustration I/Lab Animation I/Lab Video Game Programming Commercial Photography I/Lab Fashion Design I/Lab Digital Design and Media Productions Game Programming and Design
Level 3	Graphic Design and Illustration II/Lab Animation II/Lab Advanced Video Game Programming Commercial Photography II/Lab Fashion Design II/Lab Digital Arts and Animation 3-D Modeling and Animation Web Game Development
Level 4	Practicum in Graphic Design and Illustration Practicum in Animation Practicum in Commercial Photography Practicum in Entrepreneurship Career Preparation I

HIGH SCHOOL/INDUSTRY CERTIFICATION	CERTIFICATE/LICENSE*	ASSOCIATE'S DEGREE	BACHELOR'S DEGREE	MASTER'S/DOCTORAL PROFESSIONAL DEGREE
Adobe Certified Associate Certifications	Certified Digital Designer	Animation, Interactive Technology, Video Graphics and Special Effects	Animation, Interactive Technology, Video Graphics and Special Effects	Animation, Interactive Technology, Video Graphics and Special Effects
Adobe Certified Expert Certifications	WOW Certified Web Designer Apprentice	Graphic Design	Graphic Design	Graphic Design
Apple Logic Pro X	Adobe Suite Certifications	Game and Interactive Media Design	Game and Interactive Media Design	Intermedia/Multimedia

Occupations	Median Wage	Annual Openings	% Growth
Graphic Designers	\$44,824	1,433	15%
Multimedia Artists and Animators	\$67,392	186	21%

WORK BASED LEARNING AND EXPANDED LEARNING OPPORTUNITIES	
Exploration Activities:	Work Based Learning Activities:
Join a website development or coding club. Participate in SkillsUSA or TSA	Intern with a multimedia or animation studio. Obtain a certificate or certification in graphic design.

Additional industry-based certification information is available on the TEA CTE website. For more information on postsecondary options for this program of study, visit TXCTE.org.

The Design and Multimedia Arts program of study explores the occupations and educational opportunities associated with designing or creating graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. This program of study may also include exploration into designing clothing and accessories, and creating special effects, animation, or other visual images using film, video, computers, or other electronic tools and media, for use in computer games, movies, music videos, and commercials.



The Arts, A/V Technology and Communications (AAVTC) Career Cluster focuses on careers in designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services. Careers in the AAVTC career cluster require a creative aptitude, a strong background in computer and technology applications, a strong academic foundation, and a proficiency in oral and written communication.

Successful completion of the Design & Multimedia Arts program of study will fulfill requirements of the Business and Industry Endorsement. Revised - July 2020



COURSE INFORMATION

COURSE NAME	SERVICE ID	PREREQUISITES (PREQ) COREQUISITES (CREQ)	Grade
Principles of Arts, A/V Technology, and Communications	13008200 (1 credit)	None	9
Video Game Design	13009970 (1 credit)	None	9-12
Digital Media	13027800 (1 credit)	None	9-12
Graphic Design and Illustration I /Lab	13008800 (1 credit) 13008810 (2 credits)	None	10-12
Animation I/Lab	13008300 (1 credit) 13008310 (2 credits)	None	10-12
Video Game Programming	N1300994 (1 credit)	None	10-12
Commercial Photography I/Lab	13009100 (1 credit) 13009110 (2 credits)	None	9-12
Fashion Design I/Lab	13009300 (1 credit) 13009310 (2 credits)	None	10-12
Digital Design and Media Production	03580400 (1 credit)	None	9-12
Game Programing and Design	03580380 (1 credit)	PREQ: Algebra I	9-12
Graphic Design and Illustration II/Lab	13008900 (1 credit) 13008910 (2 credits)	PREQ: Graphic Design and Illustration I	10-12
Animation II/Lab	13008400 (1 credit) 13008410 (2 credits)	PREQ: Animation I	11-12
Advanced Video Game Programming	N1300995 (1 credit)	None	10-12
Fashion Design II/Lab	13009400 (1 credit) 13009410 (2 credits)	PREQ: Fashion Design I	11-12
Digital Art and Animation	03580500 (1 credit)	None	9-12
3-D Modeling and Animation	03580510 (1 credit)	None	9-12
Commercial Photography II/Lab	13009200 (1 credit) 13009210 (2 credit)	None	10-12

COURSE NAME	SERVICE ID	PREREQUISITES (PREQ) COREQUISITES (CREQ)	Grade
Practicum in Graphic Design and Illustration	13009000 (2 credits) 13009005 (3 credits) 13009010 (2 credits) 13009015 (3 credits)	PREQ: Graphic Design and Illustration II and Graphic Design and Illustration II Lab	10-12
Practicum in Animation	13008450 (2 credits) 13008455 (3 credits) 13008460 (2 credits) 13008465 (3 credits)	PREQ: Animation II and Animation II Lab	11-12
Practicum in Commercial Photography	13009250 (2 credits) 13009255 (3 credits) 13009260 (2 credits) 13009265 (3 credits)	PREQ: Commercial Photography I and Commercial Photography I Lab.	10-12
Career Preparation I	12701300 (2 credits) 12701305 (3 credits)	None	11-12
Practicum in Entrepreneurship	N1303425 (2 credits)	None	11-12
Web Game Development	03580830 (1 credit)	None	11-12

FOR ADDITIONAL INFORMATION ON THE ARTS, AUDIO/VIDEO, TECHNOLOGY, AND COMMUNICATIONS CAREER CLUSTER, PLEASE CONTACT:

CTE@tea.texas.gov

<https://tea.texas.gov/cte>